

# Press Release

## CradlePoint introduces MBR1000 “Fail-Safe” Mobile Broadband Router

*Enterprise 802.11 draft ‘N’ Router bridges to Cellular modems from ATT, Sprint, and Verizon*

<http://www.cradlepoint.com/mbr1000/mbr1000.php>



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CradlePoint, Inc. ([www.cradlepoint.com](http://www.cradlepoint.com)) announced today that it has begun shipping the MBR1000, an 802.11 draft ‘N’ Mobile Broadband Router that supports wired WAN and wireless WAN backhaul, and provides greater range and speed than any other commercially available cellular router.

Powered by CradlePoint’s WiPipe™ technology, the MBR1000 is the first ‘N’ router to include an Express Card slot for cellular modems (WWAN), and supports failover capability for enterprises seeking to implement continuous connectivity for remote and field offices. The MBR1000 detects when the primary uplink is lost, and automatically switches to a wireless backup.

“The MBR1000 allows enterprise customers to self-install their business networks with fail-safe backup, and at price points practical for remote and home office installations,” said Gary Oliverio, VP Marketing and Founder of CradlePoint. “Teamed with one or more cellular modems, the MBR1000 can automatically keep businesses online at full speed, full-time, and with more reliable coverage than ever before.”

## Network Compatibility

The MBR1000 operates with cellular data plans offered by ATT, Sprint, and Verizon, and is compatible with modems from Kyocera, Novatel, and Sierra Wireless (SWIR) among others. The router can also connect via a number of 3G handsets such as RIM's Blackberry and Motorola's RAZR handset. So in the event of a network outage, customers can even plug in a 3G handset and remain connected. Consult [www.cradlepoint.com](http://www.cradlepoint.com) for a complete list of compatible devices and networks.

With the MBR1000, customers can:

- Enjoy 10X speed and 4x range of 802.11 'N' over 802.11 g networks
- Automatically switch between wired and multiple cellular WAN connections
- Choose from a wide range of available EVDO or HSDPA modems in Express Card or USB form factor
- Determine the Cellular signal strength by front panel indicators
- Easily configure a wireless network in remote or mobile locations

CradlePoint's patent pending WiPipe™ technology incorporates features that position WiFi as an acceptable and scalable business proposition for wireless carriers by extending their networks to an ever-expanding list of WiFi enabled business and consumer devices.

Starting today, the MBR1000 will be available from a number of distributors, Internet retailers, and cellular resellers at an MSRP of \$249.

### **About CradlePoint**

Cradlepoint engineers and manufactures docking cradles, cellular routers, and software platforms that facilitate secure mobile computing in the Web 2.0 world. From docking cradles for handheld terminals to mobile enterprise routers, the company leverages telephony, Ethernet, and mobile broadband to make Internet access portable, simple, and robust. CradlePoint's unique WiPipe™ technology provides access and traffic management to improve the security and quality of the online mobile experience and to support new revenue streams for network providers.

CradlePoint is a privately held company with headquarters in Boise, Idaho. WiPipe is a trademark of CradlePoint, Inc. All company names are trademarks of their respective owners.

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